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FedEx St. Jude Championship

2024 Story Ideas Deck

# General Information

DATE August 14-18, 2024

LOCATION TPC Southwind

Memphis, Tennessee

ARCHITECT Ron Prichard (1988) with Hubert Green, Fuzzy Zoeller as consultants

PAR/YARDAGE 35-35 – 70/7,243 yards

DEFENDING CHAMPION Lucas Glover, 265 (-15)

FORMAT Four-day, 72-hole stroke-play competition; no cut

PURSE $20 million

TICKETS Tickets to the FedEx St. Jude Championship are available at [fedexchampionship.com/tickets](https://www.fedexchampionship.com/tickets)

TELEVISION Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 44 broadcast and digital partners.

**Thursday, Aug. 15** 1-5 p.m. GOLF Channel

**Friday, Aug. 16** 1-5 p.m. GOLF Channel

**Saturday, Aug. 17** 12-2 p.m. GOLF Channel

2-5 p.m.NBC

**Sunday, Aug. 18** 11 a.m.-1 p.m. GOLF Channel

1-5 p.m.NBC

\*all times Central

IMPACT Since 1970, Memphis’ PGA TOUR stop has raised more than $72 million for the championship’s primary charitable beneficiary, St. Jude Children’s Research Hospital and helped drive awareness around the globe.

MORE INFORMATION Visit [FedExChampionship.com](https://l.instagram.com/?u=http%3A%2F%2Ffedexchampionship.com%2F&e=ATNhjYQEijVeDUEeoHfzdPC4zr2s6GEd2FIiXHmFaVhX61dg6zUogEZ_GzDQiTmo4eNQvNQ6tudVhmT_UzDS&s=1) or follow @FedExChamp on Instagram, X (formerly Twitter) and Facebook

# Make it to memphis

The city of Memphis has held a PGA TOUR event every year since 1958, and the 2024 FedEx St. Jude Championship marks Memphis’ third year hosting a FedExCup Playoffs event in its 65 years of golf history. The championship is the first of three events in the FedExCup Playoffs, the culmination of the season-long competition that is the centerpiece of the PGA TOUR Season as players compete to make it to Memphis.

Golf’s postseason begins at the FedEx St. Jude Championship, which invites the top 70 players in the FedExCup standings at the conclusion of the regular season with only 50 players advancing to the following week’s BMW Championship. TPC Southwind will once again play host to the four-day, no-cut opening event of the FedExCup Playoffs. With serious do-or-die drama through three pressure-packed weeks in August, players fight to keep their seasons alive with hopes of being the last one standing to lift golf’s Ultimate Prize – the FedExCup.

Since 1970, Memphis’ annual TOUR stop has raised more than $72 million for the championship’s primary charitable beneficiary, St. Jude Children’s Research Hospital, and helped drive awareness around the globe.

Tournament history in the FedExCup era (2007-present):

Year Winner Score Site

2007 Steve Stricker 268 (-16) Westchester Country Club

2008 Vijay Singh\* 276 (-8) \*Playoff Ridgewood Country Club

2009 Heath Slocum 275 (-9) Liberty National Golf Club

2010 Matt Kuchar\* 272 (-12) \*Playoff Ridgewood Country Club

2011 Dustin Johnson 194 (-19) Plainfield Country Club

2012 Nick Watney 274 (-10) Bethpage State Park (Black)

2013 Adam Scott 273 (-11) Liberty National Golf Club

2014 Hunter Mahan 270 (-14) Ridgewood Country Club

2015 Jason Day 261 (-19) Plainfield Country Club

2016 Patrick Reed 275 (-9) Bethpage State Park (Black)

2017 Dustin Johnson\* 267 (-13) \*Playoff Glen Oaks Club

2018 Bryson DeChambeau 266 (-18) Ridgewood Country Club

2019 Patrick Reed 268 (-16) Liberty National Golf Club

2020 Dustin Johnson 254 (-30) TPC Boston

2021 Tony Finau\* 264 (-20) \*Playoff Liberty National Golf Club

2022 Will Zalatoris\* 265 (-15) \*Playoff TPC Southwind

2023 Lucas Glover\* 265 (-15) \*Playoff TPC Southwind

# Mobile Tickets

Once again, all daily grounds and all hospitality tickets will be distributed to fans digitally at the FedEx St. Jude Championship. All tickets can be purchased at [FedExChampionship.com](https://fedexchampionship.com/tickets).

How to access mobile tickets:

1. Download the PGA TOUR app
2. Click “My Tickets” in the top right My TOUR Menu
3. Login with your email and password used to purchase the tickets
4. Click on a ticket and add the barcode to your smartphone wallet!

Mobile tickets significantly decrease the number of fraudulent tickets in the market and allows fans to transfer tickets instantaneously without having to utilize will call.

# Ticket options

A variety of ticket options for the 2024 FedEx St. Jude Championship are available at [FedExChampionship.com](https://l.instagram.com/?u=http%3A%2F%2Ffedexchampionship.com%2F&e=ATNhjYQEijVeDUEeoHfzdPC4zr2s6GEd2FIiXHmFaVhX61dg6zUogEZ_GzDQiTmo4eNQvNQ6tudVhmT_UzDS&s=1), each offering a unique fan experience to watch the PGA TOUR’s top players compete at TPC Southwind to kick-off the FedExCup Playoffs.

## Daily grounds

A daily grounds ticket gives access to TPC Southwind, with tickets to competition rounds starting at $72 plus tax and fees. This ticket provides fans with access to several open-to-the-public venues, the ability to taste local fare from notable Memphis favorites and stand right along the rope line to watch the best players from the PGA TOUR season in action. Please note tickets are dynamically priced, so fans are encouraged to purchase early to secure the lowest available price.

## Michelob ultra athletic club

This is an exclusive, open-air hospitality experience with covered stadium seating on a first-come, first-serve basis overlooking the iconic 11th hole at TPC Southwind. Beer and non-alcoholic beverages are included in the ticket while wine, spirits and premium food are available for purchase within the Michelob ULTRA Athletic Club. Tickets to this upgraded hospitality experience start at $250 plus taxes and fees.

## Youth ticket policy

Those looking for an activity the entire family can enjoy should look no further than the FedEx St. Jude Championship. At the championship, a maximum of two children ages 15 and under are admitted free per one ticketed adult (applies to grounds access only). Whether you’re a hard-core golf fan, a sports fan, or just looking to get outside for a day with the kids, the FedEx St. Jude Championship has something for everyone.

## military ticket program in partnership with u.s. steel’s big river steel

The FedEx St. Jude Championship in partnership with U.S. Steel’s Big River Steel will acknowledge the commitment and service of our U.S. Military through the Military Ticket Program.

The program offers active duty, retired, reserve, veterans and National Guard members the opportunity to claim two (2) complimentary grounds tickets per day each day of the championship, while supplies last. While onsite at TPC Southwind, all military members plus one accompanied guest will have access to the Patriots’ Outpost, a venue reserved exclusively for the military that offers shaded seating and complimentary refreshments. Valid identification and credentials are required. New in 2024, all military members will receive a 20% discount in the PGA TOUR Fan shop on Wednesday, August 14 (must have valid military I.D.).

All military should visit FedExChampionship.com/community to claim their tickets, if assistance is needed, please contact: ticketsupport@pgatourhq.com. Parking passes are not included in any ticket purchases. A separate parking pass is required each day of tournament week and must be purchased online in advance.

# parking information

General parking for the 2024 FedEx St. Jude Championship will be available for purchase from Thursday, Aug. 15 through Sunday, Aug. 18. Parking passes are fulfilled digitally, and fans are encouraged to purchase in advance at [FedExChampionship.com](https://fedexchampionship.com/parking).

General parking is located at the FedEx Headquarters at 3640 Hacks Cross Road. The parking passes are $20 (plus taxes and fees, limit 2 per person, per day) and credit card only for advance purchase.

For those looking to take advantage of the family-friendly activities on Wednesday, including the return of the Pro-Am, fans are welcome to complimentary parking in Lot C, onsite off Winchester Road with direct access to the course via No. 17 green.

## rideshare drop-off

Fans are also encouraged to utilize the rideshare option to TPC Southwind, located near 3400 Players Club Parkway just between No. 1 green and No. 2 tee. Enter “FedEx St. Jude Championship” as your destination and tournament guests will be dropped off near the Rideshare entrance. When leaving the course, exit tournament grounds through the Rideshare entry and follow championship signage to the designated Rideshare pick-up area outside the gates.

## Handicap accessible parking

Handicap accessible parking is available at the General Parking Lot and Lot 7. Guests will be shuttled from there to the main tournament entrance. Once onsite, mobility impaired golf cart shuttles will be available to take guests to shuttle stops around the course.

# fan experience

Memphis is as much a culture as it is a city. Its soul is grounded within the people, opportunities, and experiences offered, while grit and hard work remain the city’s identity. Through food, music, art, and fashion, the character of the city is woven into every aspect of the championship week.

## the pit

The Pit features iconic Memphis BBQ! Enjoy the Commissary at the celebrated fan-favorite barbeque spot on course. The open-to-the-public food stop is located between the iconic TPC Southwind Silos at No. 9 tee and No. 8 green. Under the shade of the trees, The Pit offers a great spot to enjoy a delicious Memphis BBQ lunch on the course!

## the lookout

Returning this year and perched on the hill behind the driving range is The Lookout, the perfect place to hang out and watch the PGA TOUR’s best warm-up ahead of their tee times. New in 2024, this tented, open-air venue will feature a bar along with a couple of local food and beverage offerings, differing based on the time of day. Enjoy a coffee from Cxffeeblack in the morning, or swing by in the afternoon and watch the venue transform to Snowbirds, where you can cool off with a snow cone.

## 18th & mane

The 18th & Mane venue returns to No. 18 fairway, which will include the PGA TOUR Fan Shop, The Hub and The Backyard. With its central location to all the action, 18th & Mane is the perfect place for fans to enjoy food, drinks, and shopping.

**PGA TOUR FAN SHOP**

The PGA TOUR Fan Shop offers all your favorite fan apparel items, souvenirs, gifts and more. New this year, apparel collabs with local brands, including Oxbeau, and children sized caddie bibs featuring art by St. Jude patients will be available for purchase. Members of the military that join us at TPC Southwind will also receive a discount in the fan shop on Wednesday, Aug. 14.

**The Hub**

Returning championship favorite, The Hub is located just steps away from the Fan Shop. In this public, air-conditioned venue, fans can enjoy live music and activations from championship sponsors including the AutoZone FanZone, Southland Casino, Vacations and Travel Group, Sandals and Nike. Come take a break from the heat, mingle with our sponsor and partners, and enjoy the glass frontage overlooking No. 18 fairway.

**The Backyard**

Immerse in the shade of The Backyard with comfortable seating and access to Memphis-famed Pronto Pup. Guests ages 21-and-older can also enjoy Dobel Tequila’s specialty cocktails including the Ace Paloma from the two-sided bar at The Backyard.

## 18 GREEN COURTYARD presented by Deckorators

The 18 Green Courtyard presented by Deckorators is an enhanced and elevated courtyard featuring Tito’s Stillhouse Lounge, BlueCross BlueShield of Tennessee Family Care Suite, our Primary First Aid Location and tournament concessions. Be sure to stop by any of the posted course maps throughout the course to locate your favorite amenities and make your trip to the FedEx St. Jude Championship a memorable one!

**BlueCross BlueShield of Tennessee Family Care Suite**

The BlueCross BlueShield of Tennessee Family Care Suite offers families with young children a respite from the heat, private nursing rooms, toddler age-appropriate games and a safe environment to rest and relax. Open to the public, come on in and enjoy the hospitality.

**Tito’s Stillhouse Lounge**

Tito’s Stillhouse Lounge provides a hub of activity throughout championship week. With air-conditioning, interactive games, multiple TV’s showing live tournament action and views of the 18th green, the Tito’s Stillhouse Lounge is the perfect place to enjoy one of their refreshing signature cocktails like the Tito’s Transfusion or Tito’s Tennessee Tee Time, without missing a single shot.

## The bluff at 14

New in 2024 is The Bluff at 14, an incredible fan experience on the final par-3 at TPC Southwind that will truly make your day unforgettable. Whether you would like to enjoy a cocktail from the Dock, savor the food from Birdies & Bubbles, or simply sit and catch all the action of the iconic signature hole from the shaded bleachers, The Bluff at 14 has it all. Starting at 9am on competition days, the first 250 fans will receive a rally towel or gift courtesy of FedEx.

**BlueCross BlueShield of Tennessee Bleacher**

This open to the public shaded venue on No. 14 green is the best place to sit and watch the signature hole play out. Courtesy of BlueCross BlueShield of Tennessee, seats are first come, first serve based on availability.

**FedEx Team Member Patio**

Relocating from No. 11 to No. 14 green, FedEx Team Member Patio is a venue reserved exclusively for FedEx employees that offers shaded seating and complimentary refreshments. Valid identification and credentials are required to enter.

**Michelob ULTRA Bar**

Located near No. 14 green, guests ages 21 and older can enjoy the Michelob ULTRA Bar, the perfect spot to cool off and grab a drink while enjoying all the action from The Bluff at 14.

Fans will also have the opportunity to win $10,000 through participation in Michelob ULTRA’s “Putt Your Way to $10k” activation at the bar. The competition will take place Thursday through Saturday from 12- 3 p.m., and Sunday from 11 a.m. – 2 p.m. There will be two winners each day who will then compete in the final contest on Sunday after 2 p.m. Winners from Thursday through Saturday will be given grounds tickets to come back on Sunday to participate in the final round. The winner of the final round will be invited to the national Putt Your Way to $10k contest in Atlanta, Georgia at a later date.

**The Dock**

Appreciate the breeze coming off the water and take in prime views of No. 14 green at the brand-new venue, The Dock. Accessed off No. 16 fairway, fans can revel in this unique experience by enjoying a beverage by the drink rail or relaxing under the shade in the complimentary seating available.

**Birdies & Bubbles**

Accessed in the shade off No. 16 fairway, returning fan-favorite Birdies & Bubbles is open to the public and will feature delicious signature dishes and exceptional cocktails with a prime view of No. 14 green. Brought to you by James Beard Award finalists and famed Memphis duo chefs Andy Ticer and Michael Hudman, fans can enjoy their custom creations from the brand-new Adirondack chairs on the hill next to Birdies & Bubbles or from the water at The Dock.

**Pronto Pup**

New this year, fans can enjoy Memphis staple Pronto Pup at its second location at TPC Southwind on No. 14. Known for their delicious corn dogs, Pronto Pup is the perfect spot to take a break and grab a snack with the family.

Starting at 9 a.m. on competition days, the first 250 fans at The Bluff at 14 will receive a gift courtesy of FedEx. Each day, those initial fans to make it to No. 14 will have the opportunity to grab rally towels with differing tournament artwork based on which day they attend. In addition to the rally towels, FedEx is giving away different tournament branded items while supplies last. These items include: an electric neck fan, a three-legged golf stool, a bucket hat and an insulated koozie.

FedEx will also have coaches and players from the University of Memphis football and basketball programs as their guest from 1:30-3:30 p.m. at The Dock located at The Bluff at 14. Those planning to attend from the football program on Friday, Aug. 16 include coach Ryan Silverfield, and players Seth Hennigan, Jaylen Nichols, Elijah Herring, Javon Denis and Chris Adams. On Saturday, Aug. 17, men’s coach Penny Hardaway, and players, Dain Dainja, PJ Haggerty, Tyreek Smith, Tyrese Hunter and Colby Rogers from the basketball team plan to be in attendance, along with Tilly Boler, Alasia Smith and Elauna Eaton from the women’s basketball team.

## Beat the heat

Several shaded seating options and cooling mist fans are located throughout the course courtesy of BlueCross BlueShield of Tennessee. Shaded bleachers are located at hole Nos. 1, 11, 14 and 16.

Fans are also encouraged to bring their own reusable plastic or metal bottles water bottles (no larger than 32 oz.) that are empty upon entry and exit. Spectators will have access to complimentary water refill stations throughout the course, with locations at 18th & Mane, the practice putting green, Birdies & Bubbles, and more!

# Putt a round

On Tuesday, Aug. 13, the FedEx St. Jude Championship will host the Putt A Round with St. Jude patients. TaylorMade’s Collin Morikawa and PING’s Stephan Jaeger to participate. During this time, St. Jude patients will have the opportunity to play with PGA TOUR pros.

The event will be held at 3:30 p.m. on the Practice Putting Green at TPC Southwind.

# Nike Made to play

On Tuesday, Aug. 13, the FedEx St. Jude Championship will host Nike Made to Play Clinic for local Memphis children. Made to Play is Nike’s global initiative to get kids moving, especially those from marginalized communities. The event centers around a conversation championing the unifying spirit of Memphis and the impact and contributions sports have played on the city’s history and growth.

The event will be held from 3:30-6:30 p.m. on No. 14 off Tournament Drive at TPC Southwind.

# purple eagle Plane Dedication

For the 12th year, FedEx will honor a St. Jude patient by naming a FedEx plane after them. The Purple Eagle Plane Dedication will take place on the driving range at 11 a.m. on Wednesday, Aug. 14 with this year’s patient once again having a connection to FedEx. During the annual tradition, FedEx representatives will unveil the aircraft featuring the name of the patient on the plane.

The goal of the Purple Eagle Plane Dedication program is to spotlight the important work being done by St. Jude Children’s Research Hospital as well as celebrate the current patient, who happens to have a connection to a FedEx employee.

# Little Loopers

St. Jude patients will serve as honorary caddies during the Pro-Am on Wednesday, Aug. 14 from 7-11am. Located on No. 11 at TPC Southwind, the St. Jude patients will also wear their own custom caddie bibs featuring art from local St. Jude patients.

# honorary pin flag caddies

St. Jude patients will serve as honorary pin flag caddies on No. 18 during the final round of competition. Occurring on Sunday, Aug. 18 from 3-5pm, the St. Jude patients will also wear their own custom caddie bibs featuring art from local St. Jude patients.

# FedEx St. Jude Championship Trophy

The FedEx St. Jude Championship trophy is a sculpture expressing athleticism, precision, and chance. Designed and fabricated by John Medwedeff, the trophy is an abstract form, rendered in bronze, and created in celebration of a champion.

A native Tennessean, Medwedeff first began working with metals after taking a blacksmithing class at the Memphis Academy of Arts (now MCA) in the early 1980s. A few years later, Medwedeff completed an apprenticeship at the National Ornamental Metal Museum. The artist-blacksmith has completed over 25 public and private commissions and currently sits on the Board of Trustees for the Metal Museum.

# Pro-am

On Wednesday, Aug. 14 during the FedEx St. Jude Championship, fans are welcome to watch the 18-hole Pro-Am presented by United Rentals featuring four amateurs paired with one professional in a 9 & 9 format. The tee times for the Pro-Am are 7-8:40 a.m. and 12-1 p.m. off both Nos. 1 and 10 tees.

# social media in-the-know

Be the first to know the latest tournament updates by giving us a follow @FedExChamp on [Instagram](https://www.instagram.com/fedexchamp/), [X](https://x.com/FedExChamp) (formerly Twitter) and [Facebook](https://www.facebook.com/FedExChamp/).

Be able to interact before, during and after the championship. Join in with your social commentary and post about your fan experience! Fans are encouraged to capture content (videos, audio, and photos!) throughout the course during championship week!

# community impact

Since St. Jude Children’s Hospital became the direct beneficiary of Memphis’ annual PGA TOUR stop in 1970, over $72 million have been raised for the patients of St. Jude. The funds help ensure families never receive a bill from St. Jude for treatment, travel, housing, or food so they can focus on helping their child live.

Each year PGA TOUR players can participate in the Birdies for St. Jude program where they pledge to donate a certain amount of money per birdie made during competition days (Thursday-Sunday). A list of participating players will be disclosed closer to championship week. In addition, St. Jude will host an online auction component via birdiesforstjude.org.

# volunteers – the heartbeat of the fedex st. jude championship

The more than 1,600 men, women, and children who volunteer their time to the FedEx St. Jude Championship each year are an integral part of the tournament’s success both during championship week and in the FedEx St. Jude Championship ability to positively impact the local community. The volunteers support every element of the tournament, from tracking statistics, greeting fans, and checking them into hospitality venues to much more!

Since 1970, Memphis’ PGA TOUR stop has raised more than $72 million for the championship’s primary charitable beneficiary, St. Jude Children’s Research Hospital, which would not be possible without the hard work and dedication of our volunteers.

# schedule of events

**Monday, August 12**

Course Closed to the Public

All Day Practice Round for Professionals

**Tuesday, August 13**

Course Closed to the Public

All Day Practice Round for Professionals

3:30 p.m. Putt A Round with TaylorMade and PING Athlete | *Practice Putting Green at TPC Southwind*

3:30-6:30 p.m. Nike Made to Play Day| *No. 14 off Tournament Drive*

**Wednesday, August 14**

Gates Open at 7 a.m.

Will Call: 7 a.m. – 5 p.m.

7-11:40 a.m. Morning Pro-Am Tee Times | *No. 1 and No. 10 tees*

7-11 a.m. Little Loopers (St. Jude Patients) | *No. 11*

11 a.m. FedEx Purple Eagle Plane Dedication | *Driving Range*

12:10-3:26 p.m. Afternoon Pro-Am Tee Times | *No. 1 and No. 10 tees*

**Thursday, August 15**

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

First Round of Competition

7:20 a.m. – 1:15 p.m. First Round of Competition | *Twosomes off No. 1 tee*

7 a.m.- 5 p.m. ESPN +

1-5 p.m. PGA TOUR Radio

1-5 p.m. GOLF Channel

**Friday, August 16**

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

Second Round of Competition

7:20 a.m. – 1:15 p.m. Second Round of Competition | *Twosomes off No. 1 tee*

7 a.m.- 5 p.m. ESPN +

1-5 p.m. PGA TOUR Radio

1-5 p.m. GOLF Channel

**Saturday, August 17**

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

Third Round of Competition

7:20 a.m. – 1:15 p.m. Third Round of Competition | *Twosomes off No. 1 tee*

7 a.m.- 5 p.m. ESPN +

12-5 p.m. PGA TOUR Radio

12-2 p.m. GOLF Channel

2-5 p.m. NBC Coverage

3 p.m. FedEx Flyover

**Sunday, August 18**

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 3 p.m.

Final Round of Competition

7:20 a.m. – 1:15 p.m. Final Round of Competition | *Twosomes off No. 1 tee*

7 a.m.- 5 p.m. ESPN +

11 a.m.-1 p.m. GOLF Channel

12-5 p.m. PGA TOUR Radio

1-5 p.m. NBC Coverage

3-5 p.m. St. Jude Honorary Pin Flag Holders | *No. 18 green*

Following play Closing Ceremony and Trophy Presentation | *No. 18 green*

*\*Please note all times CT*